

To:	reporter@michellenews.com
Subject:	LifeFuels announces initiative to help college graduates

LifeFuels announces initiative to help recent college graduates Budding company pledges to hire candidates without experience

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News Facts

- LifeFuels has announced an initiative to promote the hiring of recent college graduates starting in the summer of 2018.
- Their opportunities range from year-long internships to full-time positions.
- They are looking for graduates with degrees in marketing, engineering, business and various other fields to fulfill the duties that will arise once they launch their product.
- Jonathon Perrelli, CEO and Co-Founder of LifeFuels, has agreed to accept applications from any member of the class of 2018 with the appropriate degree.
- Perrelli says he will interview all interested graduates from Virginia Tech, his alma mater.
- LifeFuels has agreed to continue this initiative for the next two years.

Quotations

- “When I graduated college, I was worried I would never get a job because I didn’t have experience. We wanted to use this initiative to support and encourage recent graduates and give them the opportunity to gain practical knowledge they can carry with them to future careers.”

- Jonathon Perrelli, CEO and Co-Founder, LifeFuels
- “I’ve seen our students respond with nothing but positivity toward this idea. Jonathon Perrelli is an esteemed graduate of our university and I admire the way he has decided to give back. He believes that just because you don’t have years of experience behind your name, doesn’t mean you don’t have anything to offer. I see an incredible amount of potential in all of our students and I’m glad he does, too.”

- Timothy Sands, President, Virginia Tech

Related Links

- <https://www.lifefuels.co/>
- <https://vt.edu/>

About LifeFuels

LifeFuels was founded by Jonathon Perrelli and Rob Lawson-Shank in 2014. Their products combine technology with making beverages on-the-go. What started as a way to help a family member become healthier has grown into a company with 12 innovation awards and 25 patents. They will be launching their products sometime later in 2018.

For More Information

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