

LifeFuels
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News Release

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LifeFuels announces initiative to help recent college graduates
Budding company pledges to hire candidates without experience

RESTON, Va. - LifeFuels has announced an initiative to hire recent college graduates starting in the summer of 2018. Their goal is to provide opportunities for post-college students who have limited experience in the workforce and offer them resources to prepare them for the job market.

Their opportunities range from year-long internships to full-time positions. They are looking for graduates with degrees in marketing, engineering, business and various other fields in order to fulfill the span of duties that will arise once they launch their product. Jonathon Perrelli, CEO and Co-Founder of LifeFuels, has agreed to accept applications from any member of the class of 2018 with the appropriate degree.

LifeFuels' founders appreciate what it takes to raise a company, or a resume, from the ground up. Though many of them had valuable experience before forming their company, they recognize that not everyone is able to put a Fortune 500 business on their resume. Their team has a broad range of entrepreneurs and knowledgeable businesspeople who can provide applicants with as many resources and references as possible.

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Perrelli said, “When I graduated college, I was worried I would never get a job because I didn’t have experience. We wanted to use this initiative to support and encourage recent graduates and give them the opportunity to gain practical knowledge they can carry with them to future careers.”

In addition to accepting applications, Perrelli says he will interview all interested graduates from Virginia Tech, his alma mater. His partnership with the university has sparked hope for students getting ready to graduate who are worried about finding jobs in the increasingly competitive job market.

The president of Virginia Tech, Timothy Sands, is excited to see the change in his students. He said, “I’ve seen our students respond with nothing but positivity toward this idea. Jonathon Perrelli is an esteemed graduate of our university and I admire the way he has decided to give back. He believes that just because you don’t have years of experience behind your name, doesn’t mean you don’t have anything to offer. I see an incredible amount of potential in all of our students and I’m glad he does, too.”

LifeFuels has agreed to continue this initiative for the next two years. As their company continues to expand, Perrelli hopes to offer more opportunities for young people to improve in their professional lives.

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About LifeFuels: LifeFuels was founded by Jonathon Perrelli and Rob Lawson-Shank in 2014. Their products combine technology with making beverages on-the-go. What started as a way to help a family member become healthier has grown into a company with 12 innovation awards and 25 patents. They will be launching their products later in 2018.